

MEDIA RELEASE

Attention: Life/Arts & Entertainment/Multicultural/Sports editors

For Immediate Release

Hellenic Heritage Foundation hosts 8th Annual Golf Classic, Proudly Sponsored by *EGLINTON-BAYVIEW REHAB CENTRE & JOINTS IN MOTION*

TORONTO, September 2, 2003 – On September 10, 2003, over 200 of Toronto's businessmen-and-women will join the Hellenic Heritage Foundation at Glen Eagle Golf Club in Bolton for a day of Great Golf, Fabulous Food and Enticing Entertainment at the Hellenic Heritage Foundation's 8th Annual Golf Classic, Toronto's last and largest Hellenic tournament of the year.

The Golf Classic is one of the Hellenic Heritage Foundation's main annual fundraisers, raising over \$500,000 in the past seven years, benefiting the organization's past primary objective of raising \$2 million toward the establishment of Toronto's first permanent Chair in Hellenic Studies at York University, a pledge that was fulfilled in December 2002.

This year marks the beginning of a new venture for the Hellenic Heritage Foundation as they have pledged to raise \$1.5 million towards three community projects: building a new Centre for the Performing Arts in Toronto, the Hellenic Home for the Aged and the Hellenic Youth Summer Camps. The 8th Annual Golf Classic anticipates raising \$100,000, supporting the Hellenic Heritage Foundation in making their pledge to these worthy causes a reality.

Upon arrival at Glen Eagle Golf Club, guests are served lunch courtesy **JIMMY THE GREEK** prior to the 1:00pm Tee-Off time. Throughout the tournament, golfers will come upon Food Booths offering delectable tastes of the world, sponsored by **KRINOS FOODS OF CANADA** and **PARKWAY FOREST I.G.A.** The clubhouse bar will be available to participants for cocktails (cash bar) prior to dinner, the perfect setting to mingle and trade golf successes. The Hellenic Heritage Foundation is proud to welcome back Fergie Olver as Auctioneer for this year's Live Auction.

Tickets are \$250 per golfer or \$1,000 per foursome and are obtainable through HHF until September 5, 2003. The Sponsorship Categories offered are Platinum Sponsor at \$5,000, Golf Sponsor at \$3,500, Hole Sponsor at \$500 and Contributor at \$100+. Ticket and sponsorship details are available at www.hhf.ca or by contacting HHF at 416-447-7107.

The Hellenic Heritage Foundation wish to thank their Platinum Sponsors: **CIBC WOOD GUNDY** and **DISTINCTIVE BY DESIGN**

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