

## ***MEDIA RELEASE***

**Attention: Business / Community / Art & Entertainment / Fashion / Life Editors  
For Immediate Release**

### **Hellenic Heritage Foundation Strikes A Pose**

**TORONTO, October 31, 2003** – On Thursday, November 20, 2003 the Hellenic Heritage Foundation (HHF) opens the doors to the York Event Theatre to the Gentlemen of Toronto for an evening of Live Jazz; a Scotch, Cognac and Wine Tasting; Cigars; Dinner and a Lingerie Fashion Show.

“The HHF Gentlemen’s Club is a classy event and promises to be an evening to remember,” said Alexandra Wennberg, HHF Executive Director. “Since HHF’s inception in 1996 the organization has experienced tremendous growth and success within Toronto’s Greek Community and we feel it is time to expand HHF’s reach into Toronto’s general business community.”

The Gentlemen’s Club offers the perfect corporate event for Toronto’s executives to entertain their clients in an environment highly conducive to mingling while being fun-filled, different and unforgettable! The evening begins with a reception at 6:30p.m., followed by dinner at 8:00p.m. We invite our guests to mingle with the models prior to their appearance on the catwalk at 10:00p.m.

Tickets are limited and at \$200 per person, they are selling quickly! To register, contact Alexandra Wennberg at 416-447-7107 or [alexandra@hhf.ca](mailto:alexandra@hhf.ca) or visit HHF’s website at [www.hhf.ca](http://www.hhf.ca) for a registration form. Proceeds from the event are allocated to HHF’s current goal of raising \$1.5 million to support its three main projects: *build a Centre for the Performing Arts*, the *Hellenic Home for the Aged* and the *Hellenic Youth Summer Camps*.

HHF is proud to present *Avec Plaisir Fine Lingerie* and *Stavros Master Tailors & Shirt makers* with pieces from the *Edwin Nazario Collection* as the feature designers of the fashion show.

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#### **About Hellenic Heritage Foundation**

The Hellenic Heritage Foundation is a charitable, non-profit fundraising organization established in Toronto in 1996 to preserve, promote and advance Hellenism in Canada.

As its first target, HHF raised \$2 million to establish Toronto’s first permanent Chair in Hellenic Studies at York University. December 2002 proved the project completion and since the Chair’s commencement, enrollment and interest in the program exceeded all expectations, with courses at full capacity and students on waiting lists.

To date, HHF is privately funded through sponsorships, pledges and event proceeds and they are proud to announce that over 90 per cent of all proceeds are allocated towards the projects as administrative and overhead costs are sustained through membership and director donations. For sponsorship and donation information, please visit our website at [www.hhf.ca](http://www.hhf.ca).

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**For more information, please contact:**

**Alexandra Wennberg**  
**Executive Director**  
**Hellenic Heritage Foundation**  
**Charity Number: 887769297 RR0001**

**Phone: 416-447-7107**  
**Fax: 416-447-7108**  
**Email: [alexandra@hhf.ca](mailto:alexandra@hhf.ca)**